

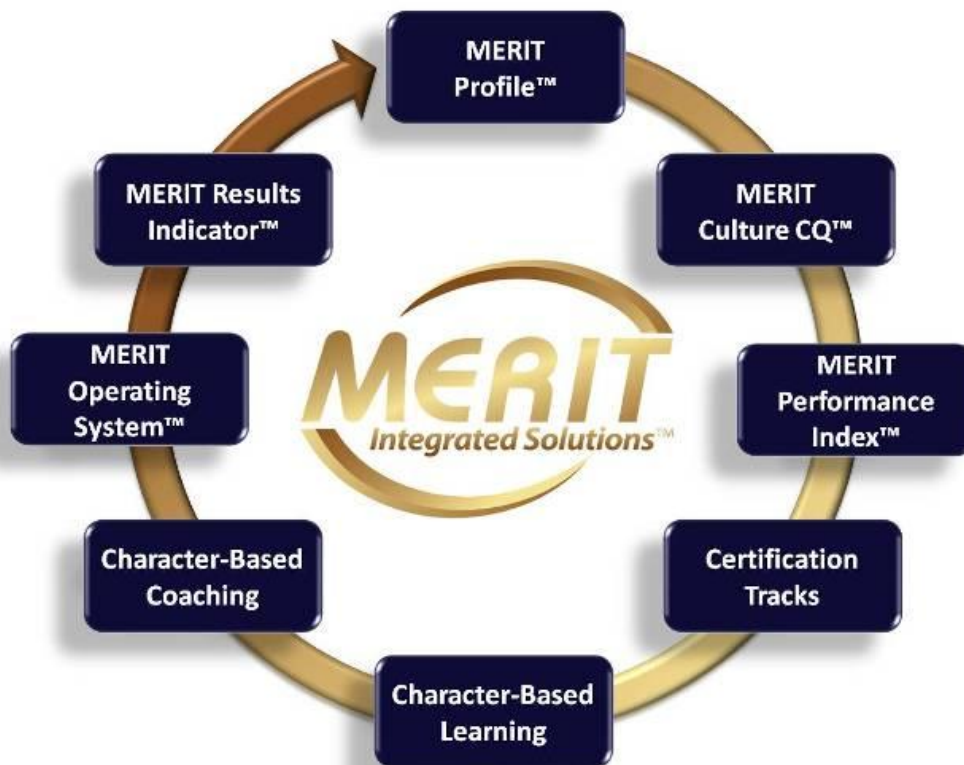


Future Achievement International®
Personal Leadership Effectiveness™ Solutions

Strategic Partner Relationship: Business Opportunity

Future Achievement International (FAI) has researched, developed and validated several proprietary “character-based” human capital solutions that help organizations improve their overall culture, talent acquisition, employee development and succession planning initiatives. Our proprietary solutions provide cohesive alignment of assessing a person’s Personal Leadership Effectiveness™ through their character competencies and behavioral traits, supported by proven science methodologies, combined with the brilliance of technology to meet the demands of the new trends in the human capital marketplace.

Maximizing Personal Leadership Effectiveness™



Selection - Development - Retention

Maximizing **E**mployee **R**esources...**I**mplementing **T**ransformation

Future Achievement International®

Strategic Partner Relationship Summary

Business Opportunity Options

The overview below outlines the various Strategic Partner Relationship (SPR) business opportunity options regarding a formal relationship with FAI. Each option is offered on an independent contractor, non-exclusive worldwide basis, with the exception of a few defined geographic market areas (to be discussed if necessary). FAI has intentionally structured its business model to support its professional SPR network with valuable on-going education as well as with several sales and marketing platforms and appropriate promotional materials.

The business opportunity options provided herein will help you to:

- Improve Your Competitive Advantage
- Enhance Your Value Proposition to Clients
- Increase Your Compensation (Recurring Revenue Opportunities)

1. **MERIT Consultant:** An individual or business entity that is focused on consulting and organizational development as well as the reselling of FAI's MERIT Integrated Solutions™ product resources and other services.

➤ Investment: Initial \$5,000 for Training/Marketing Support with a \$595 Annual Renewal Fee for on-going FAI Support/Updates

- Each additional Internal Consultant to be trained for a fee of \$2,500 per person (No annual renewal fee).

Special Note: Internal Consultants will not be provided with a separate MERIT Profile account and must agree that they will not execute any MERIT Integrated Solutions related business strategies beyond the scope of supporting the primary MERIT Consultant.

➤ Requirements:

- Must have background in business consulting (3 years) and an established client base.
- Complete MERIT Core Training: Achieving Authentic Success Course (Self-Paced/On-Line Study) and MERIT Profile Advisor Track (Self-Paced/Coaching Calls).
- Complete MERIT Consultant Track online series, scheduled webinars and complete related projects.

➤ Agreements: Consultant is required to enter into a Pre-Agreement and pay the appropriate fees prior to the MERIT Core Training. A formal Agreement must be executed by the end of the MERIT Consultant Certification and/or prior to engaging in selling opportunities.

➤ Revenue Opportunities: Recognized as a MERIT Consultant to provide services regarding the MERIT Profile™ technologies and the various support products and tools.

- Consulting Fees / MERIT Profile Sales / Publishing Sales / Referral Agent Fees.

⇒ **Optional:** The MERIT Consultant can also choose to become a “hybrid” by successfully completing the MERIT Consultant, MERIT Coach and MERIT Trainer training requirements (review each on following pages).

- MERIT Consultant/Hybrid Investment: \$7,500 Training/Marketing Support with a \$695 Annual Renewal Fee for on-going FAI Support/Updates.
- The following fee schedule applies at such time that MERIT Consultant/Hybrid elects to expand their internal team as either a MERIT Consultant (fee: \$3,750); MERIT Coach (fee: \$1,750), MERIT Trainer (fee: \$1,250); MERIT Profile Advisor (fee: \$750); or MERIT Sales Associate (fee: \$500). The fees outlined include all of the training eLearning module and materials for each level. There are no additional annual renewal fees for adding additional SPR's. Group discounts determined on a case-by-case basis.

Special Note: Internal SPR's (all categories outlined above) will not be provided with a separate MERIT Profile account and must agree that they will not execute any MERIT Integrated Solutions related business strategies beyond the scope of supporting the primary MERIT Consultant/Hybrid.

Future Achievement International® Strategic Partner Relationship Summary

2. **MERIT Coach.** An individual or business entity that is focused on coaching as well as the reselling of FAI's MERIT Integrated Solutions product resources and other services.

⇒ Investment: Initial \$3,500 for Training/Marketing Support with a \$495 Annual Renewal Fee for on-going FAI Support/Updates.

- Each additional Internal Coach to be trained for a fee of \$1,750 per person (No annual renewal fee).

Special Note: Internal Coaches will not be provided with a separate MERIT Profile account and must agree that they will not execute any MERIT Integrated Solutions related business strategies beyond the scope of supporting the primary MERIT Coach.

⇒ Requirements:

- Must have background in coaching (3 years).
- Complete Training: Achieving Authentic Success Course (Self-Paced/On-Line Study), MERIT Profile Advisor Track (Self-Paced/Coaching Calls) and Developing Authentic Leaders Course (Self-Paced/On-Line Study).
- Complete MERIT Coach Track online series, scheduled webinars and complete related projects.

⇒ Agreements: Coach is required to enter into a Pre-Agreement and pay the appropriate fees prior to the MERIT Core Training. A formal Agreement must be executed by the end of the MERIT Coach Certification and/or prior to engaging in selling opportunities.

⇒ Revenue Opportunities: Recognized as a MERIT Coach to coach around the MAXIMIZERS™ Principles and the MERIT Profile™ and the various coaching support products and tools.

- Coaching Fees / MERIT Profile Sales / Publishing Sales / Referral Agent Fees

3. **MERIT Trainer:** An individual or business entity that is focused on training as well as the reselling of FAI's MERIT Integrated Solutions product resources and other services.

⇒ Investment: Initial \$2,500 for Training/Marketing Support with a \$395 Annual Renewal Fee for on-going FAI Support/Updates.

- Each additional Internal Trainer can be trained for a fee of \$1,250 per person (No annual renewal fee).

Special Note: Internal Trainers will not be provided with a separate MERIT Profile account and must agree that they will not execute any MERIT Integrated Solutions related business strategies beyond the scope of supporting the primary MERIT Trainer.

⇒ Requirements:

- Must have background in training facilitation (3 years).
- Complete Training: Achieving Authentic Success Course (Self-Paced/On-Line Study), MERIT Profile Advisor Track (Self-Paced/Coaching Calls) and Developing Authentic Leaders Course (Self-Paced/On-Line Study).
- Complete MERIT Trainer Track online series, scheduled webinars and complete related projects.

⇒ Agreements: Trainer is required to enter into a Pre-Agreement and pay the appropriate fees prior to the MERIT Core Training. A formal Agreement must be executed by the end of the MERIT Trainer Certification and/or prior to engaging in selling opportunities.

⇒ Revenue Opportunities: Recognized as a MERIT Trainer to deliver Developing Authentic Leaders™ and Achieving Authentic Success® workshops

- Facilitation Fees / MERIT Profile Sales / Publishing Sales / Referral Agent Fees.

⇒ **Optional:** The MERIT Coach or MERIT Trainer can elect to be certified in both disciplines by successfully completing the MERIT Coach and MERIT Trainer training requirements. The following fee structure applies.

- MERIT Coach / Trainer: Initial \$5,000 for Training/Marketing Support with a \$595 Annual Renewal Fee for on-going FAI Support/Updates. Additional Internal people can be trained for a fee of \$2,500 each.

Future Achievement International® Strategic Partner Relationship Summary

4. **MERIT Profile Advisor:** An individual or business entity that is focused on recruiting as well as the reselling of FAI's MERIT Integrated Solutions product resources and other services.
- Investment: Initial \$1,500 for Training/Marketing Support with a \$295 Annual Renewal Fee for on-going FAI Support/Updates.
 - Each additional Internal Advisor can be trained for a fee of \$750 per person (No annual fee required).
 - Special Note:** Internal Advisors will not be provided with a separate MERIT Profile account and must agree that they will not execute any MERIT Integrated Solutions related business strategies beyond the scope of supporting the primary MERIT Profile Advisor.
 - Requirements:
 - Must have background in professional recruiting.
 - Complete MERIT Core Training: Achieving Authentic Success Course (Self-Paced/On-Line Study).
 - Complete MERIT Profile Advisor Track online series, scheduled webinars and related projects.
 - Revenue Opportunities:
 - Advisory Fees / MERIT Profile Sales / Publishing Sales / Referral Agent Fees
 - Agreements: MERIT Profile Advisor is required to enter into a Pre-Agreement and pay the appropriate fees prior to the MERIT Core Training. A formal Agreement must be executed by the end of the MERIT Profile Advisor Certification and/or prior to engaging in selling opportunities.
5. **MERIT Sales Associate:** An individual or business entity that is focused on the reselling of FAI's MERIT Integrated Solutions product resources and other services.
- Investment: Initial \$1,000 for Training/Marketing Support with a \$195 Annual Renewal Fee for on-going FAI Support/Updates.
 - Each additional Internal Sales Associate can be trained for a fee of \$500 per person (No annual fee required).
 - Special Note:** Internal Sales Associate will not be provided with a separate MERIT Profile account and must agree that they will not execute any MERIT Integrated Solutions related business strategies beyond the scope of supporting the primary MERIT Sales Associate.
 - Requirements:
 - Must have background in sales / marketing or business development.
 - Complete MERIT Core Training: Achieving Authentic Success Course (Self-Paced/On-Line Study).
 - Gain knowledge in regards to the selling process and offerings.
 - Commission / Residual Income Opportunities:
 - MIS Contract Sales / MERIT Profile Sales / Publishing Sales / Referral Agent Fees.
 - Agreements: Sales Associate is required to enter into a Pre-Agreement and pay the appropriate fees prior to the MERIT Core Training. A formal Agreement must be executed by the end of the MERIT Core Training and/or prior to engaging in selling opportunities

If you are interested to engage in a Strategic Partner Relationship then please complete the [SPR-Business Opportunity Inquiry](#) form. Upon receipt, a FAI Representative will schedule a conference call to share in detail the specific revenue opportunities outlined in this document and answer any of your questions. Once an option has been determined a formal agreement will be issued.

Respectfully,

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***Performance...
Not Just Promise!***